

CONTRACT



KBTX
4141 E. 29th St.
Bryan, TX 77802
Sales T & C: www.gray.tv/advertising
(979) 846-7777

<u>Contract / Revision</u> 1642170 /		<u>Alt Order #</u> WOC12520931
<u>Advertiser</u> Renee Swann		<u>Original Date / Revision</u> 06/02/20 / 06/02/20
<u>Contract Dates</u> 06/04/20 - 06/15/20	<u>Estimate #</u> 11962	
<u>Product</u> TX-17		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBTX	<u>Account Executive</u> Bryan House	<u>Sales Office</u> Bryan National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 741	<u>Product 1/2</u> 1376
<u>Agency Ref</u> 140806	<u>Advertiser Ref</u> 176525	

And:

Matson Media LLC
1201 Hampton St
Ste 3B
Columbia, SC 29201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBTX	06/04/20	06/10/20	BV This Morning @ 6a	6:00 AM-7:00 AM		:30			NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	1-11---				3	\$105.00			
N 2	KBTX	06/04/20	06/15/20	CBS This Morning	7:00 AM-9:00 AM		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	-11-1--				3	\$60.00			
	Week:	06/11/20	06/17/20	1--11--				3	\$60.00			
N 3	KBTX	06/04/20	06/07/20	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/01/20	06/07/20	-----1				1	\$50.00			
N 4	KBTX	06/04/20	06/15/20	News 3 @ Noon	12:00 PM-12:30 PM		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	-1-1---				2	\$55.00			
	Week:	06/11/20	06/17/20	1--1---				2	\$55.00			
N 5	KBTX	06/04/20	06/15/20	News 3 @ 5p	5:00 PM-5:30 PM		:30			NM	3	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	---1---				1	\$105.00			
	Week:	06/11/20	06/17/20	1--1---				2	\$105.00			
N 6	KBTX	06/04/20	06/12/20	News 3 @ 6p	6:00 PM-6:30 PM		:30			NM	6	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	111-1--				4	\$190.00			
	Week:	06/11/20	06/17/20	---11--				2	\$190.00			
N 7	KBTX	06/04/20	06/15/20	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	-11----				2	\$120.00			
	Week:	06/11/20	06/17/20	1---1--				2	\$120.00			
N 8	KBTX	06/04/20	06/14/20	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	-----1				1	\$300.00			
	Week:	06/11/20	06/17/20	-----1				1	\$300.00			
N 9	KBTX	06/04/20	06/15/20	News 3 @ 10p	10:00 PM-10:35 PM		:30			NM	6	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/04/20	06/10/20	1-111--				4	\$330.00			
	Week:	06/11/20	06/17/20	1--1---				2	\$330.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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